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09/505619

(FILE 'HOME' ENTERED AT 08:40:18 ON 16 MAY 2002)

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       FILE 'USPATFULL, USPAT2' ENTERED AT 08:40:39 ON 16 MAY 2002
L1        18123 S SUPPLEMENT?(S)(OFFER? OR PRODUCT OR GOOD) OR
COMPLIMENTARY(S)
L2         1875 S 705/26/NCL OR 705/27/NCL OR 705/37/NCL
L3           97 S L1 AND L2
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Maybe these will help

Fonst

AN   2002:17742   USPATFULL
TI   Content personalization based on actions performed during a current
        browsing session
IN   Smith, Brent R., Redmond, WA, UNITED STATES
        Linden, Gregory D., Seattle, WA, UNITED STATES
        Zada, Nida K., Seattle, WA, UNITED STATES
PI   US 2002010625   A1   20020124
AI   US 2001-821826   A1   20010329 (9)
RLI   Continuation-in-part of Ser. No. US 1998-156237, filed on 18 Sep 1998,
        PENDING
DT   Utility
FS   APPLICATION
LN.CNT 2057
INCL   INCLM: 705/014.000
        INCLS: 705/027.000; 705/010.000
NCL   NCLM: 705/014.000
        NCLS: **705/027.000**; 705/010.000
IC   [7]
        ICM: G06F017-60

AB   Various methods are disclosed for monitoring user browsing activities,
        and for using such information to provide session-specific item
        recommendations to users. In one embodiment, a monitoring component of
a
        merchant's Web site maintains a record of products viewed by each user
        during a current browsing session--preferably based on visits to
product
        detail pages. A recommendations component uses the resulting history of
        viewed products to identify additional products to recommend,
preferably
        using a pre-existing table that maps products to related products. In
        one embodiment, this table is generated by periodically analyzing user
        browsing histories to identify correlations between purchases, viewing
        events, and/or other actions performed with respect to particular
        products. The recommended items may be displayed together with an
option
        to individually deselect the recently viewed items on which the
        recommendations are based. Embodiments are also disclosed that use
        recent browse node visits, and recent searches, to generate the
        recommendations.

L3   ANSWER 34 OF 97   USPATFULL
AN   2002:12937   USPATFULL
TI   Electronic product information system
IN   Stromberg, Steven R., Scandia, MN, UNITED STATES
PI   US 2002007322   A1   20020117
AI   US 2001-841476   A1   20010424 (9)
PRAI   US 2000-199341P   20000424 (60)
DT   Utility
FS   APPLICATION
LN.CNT 995
INCL   INCLM: 705/026.000
NCL   NCLM: **705/026.000**
IC   [7]
        ICM: G06F017-60

AB   A system and method for providing **supplemental product**
        -specific information without interfering with the commercial
        transaction at the point of sale. A primary **product** reseller
        directs a consumer to the third party information system using a URL
        with an embedded **product** identifier. The information system
        parses the URL to extract the embedded **product** identifier,
        searches its database for the **product** according to the
    product identifier, and displays a new custom web page
        containing the **supplemental** information. Finally, the third
        party information system returns the consumer to the referring primary
    product reseller.

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L3      ANSWER 63 OF 97  USPATFULL
AN      2001:134418  USPATFULL
TI      SYSTEM FOR THE AUTOMATIC DETERMINATION OF CUSTOMIZED PRICES AND
        PROMOTIONS
IN      HERZ, FREDERICK, WARRINGTON, PA, United States
        EISNER, JASON, PHILADELPHIA, PA, United States
        UNGER, LYLE, PHILADELPHIA, PA, United States
        LABYS, WALTER PAUL, PHILADELPHIA, PA, United States
        ROEMMELE, BERNIE, QUACKERTOWN, PA, United States
        HAYWARD, JON, DOYLESTOWN, PA, United States
PI      US 2001014868      A1    20010816
AI      US 1998-120611     A1    19980722 (9)
RLI     Continuation-in-part of Ser. No. US 1997-985732, filed on 5 Dec 1997,
        PENDING Continuation-in-part of Ser. No. US 1997-985731, filed on 5 Dec
        1997, GRANTED, Pat. No. US 6029195
DT      Utility
FS      APPLICATION
LN.CNT  3821
INCL    INCLM: 705/014.000
        INCLS: 705/010.000; 705/026.000
NCL     NCLM:  705/014.000
        NCLS:  705/010.000; 705/026.000
IC      [7]
        ICM: G06F017-60
AB      The system for the automatic determination of customized prices and
        promotions automatically constructs product offers tailored to
        individual shoppers, or types of shopper, in a way that attempts to
        maximize the vendor's profits. These offers are represented digitally.
        They are communicated either to the vendor, who may act on them as
        desired, or to an on-line computer shopping system that directly makes
        such offers to shoppers. Largely by tracking the behavior of shoppers,
        the system accumulates extensive profiles of the shoppers and the
offers
        that they consider. The system can then select, present, price, and
        promote goods and services in ways that are tailored to an individual
        consumer. Likely shoppers can be identified, then enticed with the most
        effective visual and textual advertisements; deals can be offered to
        them, either on-line or off-line; detailed product information screens
        can be subtly rearranged from one type of shopper to the next.
        Furthermore, when a product can be tailored to a particular shopper, a
        general technique or expert system can offer each consumer an
        appropriately customized product.
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L3     ANSWER 65 OF 97   USPATFULL
AN     2001:94536   USPATFULL
TI     Information providing system
IN     Kurihara, Akira, Tokyo, Japan
PA     Sony Corporation, Tokyo, Japan (non-U.S. corporation)
PI     US 6249771          B1    20010619
       WO 9603818   19960208
AI     US 1996-617787           19960607 (8)
       WO 1995-JP1491           19950726
                                19960607   PCT 371 date
                                19960607   PCT 102(e) date
PRAI   JP 1994-172980     19940726
       JP 1994-172982     19940726
       JP 1994-173822     19940726
DT     Utility
FS     GRANTED
LN.CNT 1632
INCL   INCLM: 705/026.000
NCL    NCLM:  705/026.000
IC     [7]
       ICM: H04H001-08
EXF    705/26; 705/27
AB     An information providing system according to this invention comprises a
       center for providing information, and at least one terminal for
       accepting an offer of information from the center. The
       terminal comprises a first terminal side memory unit where
predetermined
           information is recorded in advance, a unit for generating a request
           signal for requesting the center to transmit updating information or
         supplementary information with respect to the predetermined
           information recorded at the first terminal side memory unit, a terminal
           side transmitting unit for transmitting the request signal to the
           center, a terminal side receiving unit for receiving the updating
           information or the supplementary information transmitted from
           the center, a second terminal side memory unit for storing the received
           updating information or supplementary information, and a
           reproducing unit for reproducing the predetermined information recorded
           at the first terminal side memory unit, or the updating information or
         supplementary information stored at the second terminal side
           memory unit. The center comprises a center.side memory unit where the
           updating information or the supplementary information to be
         offered to the terminal is stored, a center side receiving unit
           for receiving the request signal transmitted from the terminal, an
           information retrieving unit for retrieving information of the center
           side memory unit on the basis of the request signal to obtain updating
           information or supplementary information requested on the
           terminal side, and a center side transmitting unit for transmitting, to
           the terminal, the updating information or the supplementary
           information obtained by the information retrieving unit.
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L3      ANSWER 67 OF 97   USPATFULL
AN      2001:61179  USPATFULL
TI      Method and apparatus for controlling offers that are provided at a
        point-of-sale terminal
IN      Van Luchene, Andrew S., Norwalk, CT, United States
PA      Walker Digital, LLC, Stamford, CT, United States (U.S. corporation)
PI      US 6223163          B1    20010424
AI      US 1998-45084             19980320 (9)
RLI     Continuation-in-part of Ser. No. US 1997-920116, filed on 26 Aug 1997
        Continuation-in-part of Ser. No. US 1997-822709, filed on 21 Mar 1997
DT      Utility
FS      Granted
LN.CNT  744
INCL    INCLM:  705/001.000
        INCLS:  705/014.000; 705/016.000; 705/010.000; 705/023.000; 705/026.000;
                902/022.000
NCL     NCLM:   705/001.000
        NCLS:   705/010.000; 705/014.000; 705/016.000; 705/023.000;
                705/026.000; 902/022.000
IC      [7]
        ICM: G06F017-60
EXF     705/16; 705/26; 705/14; 705/10; 705/23; 705/1; 705/44; 340/825.35;
        902/22
AB      A POS terminal or other computing device provides a plurality of offers
        to customers, and then measures a performance rate of each offer. For
        example, the acceptance rate or the profit rate of the offers may be
        measured. Based on the performance rates, a subset of offers is
        selected. In one embodiment, the highest performing offers are
selected.
        In another embodiment, those offers having performance rates above a
        predetermined threshold are selected. The selected subset of offers is
        then provided, while the remaining, less desirable offers are
        discontinued.
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AN   2001:21344 USPATFULL
TI   Slot machine advertising/sales system and method
IN   Walker, Jay S., Ridgefield, CT, United States
       Jorasch, James A., Stamford, CT, United States
       Sparico, Thomas M., Riverside, CT, United States
PA   Walker Digital, LLC, Stamford, CT, United States (U.S. corporation)
PI   US 6186893   B1   20010213
AI   US 1996-769085   19961218 (8)
DT   Utility
FS   Granted
LN.CNT 965
INCL   INCLM: 463/020.000
       INCLS: 463/025.000; 463/016.000; 273/143.000R; 705/026.000; 705/016.000
NCL   NCLM: 463/020.000
       NCLS: 273/143.000R; 463/016.000; 463/025.000; 705/016.000;
              705/026.000
IC   [7]
       ICM: A63F009-22
EXF   463/1; 463/25; 463/29-31; 463/17-20; 463/40-42; 455/6.3; 455/5.2;
       455/5.1; 348/1; 348/12-13; 273/139; 273/138.2; 273/143R; 364/412.1;
       364/410.1; 705/14; 705/16-18; 705/26-27; 705/35; 705/39; 700/91; 700/93

AB   A network server provides control functions for gambling devices of the
       type which provide intermittent monetary payments to players at a
       point-of-play. The point-of-play includes an interactive display device
       for displaying messages to the player and for receiving player
responses
       which are then transmitted to a network server. Memory at the network
       server stores product and product purchase information and customer
       profile data. The network server causes transmission of product and
       product purchase information to the interactive display device and
       monitors each of the gambling devices to detect an occurrence of a
       player win that requires a monetary payout. The network server is
       responsive to the detection of the player win and to an entry from the
       player which indicates the purchase of a product (as offered by a
       locally displayed advertisement), to credit the purchase price of the
       product against the anticipated monetary payout. The network server is
       also controlled to display selected subsets of product and product
       purchase information in accord with player characteristic data that is
       input by the player at the gambling device.

AN   1999:70629 USPATFULL
TI   Method and apparatus for delivering consumer promotions
IN   Smolen, Daniel T., 61 Governors Ave., Millford, CT, United States
      06460-3439
PI   US 5915243   19990622
AI   US 1996-705142   19960829 (8)
DT   Utility
FS   Granted
LN.CNT 530
INCL   INCLM: 705/014.000
       INCLS: 705/014.000; 705/001.000; 705/027.000; 348/012.000; 348/013.000;
              379/092.010
NCL   NCLM: 705/014.000
       NCLS: 379/092.010; 705/001.000; **705/027.000**; 725/013.000;
              725/023.000
IC   · [6]
       ICM: G06F017-60
EXF   705/1; 705/14; 705/27; 348/12; 348/13; 379/92.01
AB   A method and apparatus for offering promotions to a consumer on the
       basis of a dynamic information profile for that consumer. The dynamic
       information profile is formed by creating an initial information
profile
        for the consumer, selecting questions for the consumer based on the
        information profile, presenting the questions to the consumer,
        collecting the responses to the questions, and updating the information
        profile using the responses to the questions. Promotions can be offered
        to a consumer based upon the entire information profile or a portion of
        the information profile.

AN   96:107117 USPATFULL
TI   Automated sales and services system
IN   Lockwood, Lawrence B., 5935 Folsom Dr., La Jolla, CA, United States
      92037
PI   US 5576951   19961119
AI   US 1994-210301   19940316 (8)
RLI   Continuation of Ser. No. US 1993-116654, filed on 3 Sep 1993, now
      patented, Pat. No. US 5309355 And Ser. No. US 1993-96610, filed on 23
      Jul 1993, now abandoned And a continuation-in-part of Ser. No. US
      -116654 And Ser. No. US -96610 which is a continuation of Ser. No. US
      1991-752026, filed on 29 Aug 1991, now abandoned which is a
continuation
      of Ser. No. US 1988-168856, filed on 16 Mar 1988, now abandoned which
is
      a continuation of Ser. No. US 1986-822115, filed on 24 Jan 1986, now
      abandoned which is a continuation-in-part of Ser. No. US 1984-613525,
      filed on 24 May 1984, now patented, Pat. No. US 4567359 , said Ser. No.
      US -116654 which is a continuation of Ser. No. US 1989-396283, filed
      on 21 Aug 1989, now abandoned which is a continuation-in-part of Ser.
      No. US 1988-152973, filed on 8 Feb 1988, now abandoned which is a
      continuation-in-part of Ser. No. US -822115
DT   Utility
FS   Granted
LN.CNT 1466
INCL INCLM: 395/227.000
      INCLS: 235/381.000
NCL   NCLM: **705/027.000**
      NCLS: 235/381.000
IC   [6]
      ICM: G06F019-00
EXF   364/401; 364/407; 235/383; 235/385; 235/381; 395/600; 395/650
AB   A system for composing individualized sales presentations created from
      various textual and graphical information data sources to match
customer
      profiles. The information search and retrieval paths sift through a
      hierarchy of data sources under multiple operating programs. The system
      provides the means for synergistically creating and displaying
      customized presentations in a convenient manner for both the customer
      and salesperson to achieve a more accurate, efficient and comprehensive
      marketing presentation. Organizational hierarchies of data sources are
      arranged so that an infinite number of sales presentation
configurations
      can be created. Multiple micro-programs automatically compose the sales
      presentations initiated by determinants derived from customer profile
      information, sales agent assessment data and operator's entries
      including the retrieval of interrelated textual and graphical
      information from local and remote storage sources. A similar system can
      be used for filing applications with an institution from a plurality of
      remote sites, and for automatically processing applications in response
      to each applicant's qualifications. Each multimedia terminal comprises
a
      video screen and a video memory which holds co-related
      image-and-sound-generating information arranged to simulate the aspect
      and speech of an application loan officer on the video screen. The
      simulated loan officer is used to acquire personal loan data from the
      applicant by guiding him through an interactive sequence of inquiries
      and answers.

SEARCHED

Class	Sub.	Date	Exmr.
705	26	2C 5/16	DEK
	27	27 5/16	
	38	38 5/17	
	14	14 4/17	
Reviewed above 705 235	26 380	08/26/03	Q
Reviewed above	—	09/15/03	Q
705	5, 6	8/23/04	Q

SEARCH NOTES
(INCLUDING SEARCH STRATEGY)

	Date	Exmr.
EAST (see attached)	5/16/02 5/17/02	DEK
DIALOG (see attached)	5/16/02	✓
Reviewed above	03/25/03	Q
EAST- USPAT, PG-Pub, EPO, JPO, Derwent	03/24/03	Q
Proquest above	03/24/03	Q
Reviewed above	09/15/03	Q
EAST: USPTO, PG-Pub, Derwent, EPO, JPO	09/20/03	Q
Reviewed above, East- USPAT, PG-Pub	8/23/04	Q

INTERFERENCE SEARCHED

Class	Sub.	Date	Exmr.